Altmärkischer Regionalmarketingund Tourismusverband



Pressetext

WELCOME TO THE ALTMARK - A REGION "WITH A SOUL"

The Altmark is an original, delightful region and a real insider tip as a holiday destination. Located in the north of Saxony-Anhalt, it can be reached in less than two hours from the major cities of Berlin, Hamburg and Hanover. Discover Prussia's roots, impressive evidence of Romanesque architecture, historic Hanseatic towns and well-kept parks & gardens. Beside the Hanseatic towns, picturesque villages, vast landscapes as well as fields and meadows characterise the Altmark region's image.

We would like to take you on a journey into a world that is about the red bricks on the Romanesque Road as well as about the uniquely preserved natural landscapes: in the glow of the sun, the blue of Arendsee Lake is dazzling and can be found in the Drömling Biosphere Reserve in the diverse play of nature's colours.

The Green Belt runs along the former inner-German border, its colour a reminder and symbol of the freedom that has evolved. The numerous rapeseed fields in the agricultural Altmark region gleam in a rich yellow. Hikers and riders meet on lonely forest paths. Canoeists pull their boats out of the water on the banks of the Elbe and rest on farm estates close to the cycling paths ... The Altmark is not only known and popular for its cultural and active offers, but also for its regional cuisine. Young, fresh catering concepts are now establishing themselves alongside the traditional restaurants, which cook according to original recipes but also serve innovatively interpreted dishes.

Be our guest an discover all the variety the Altmark has to offer: if you are looking for new inspiration for a city trip, if you like hiking or cycling, if you enjoy concerts in Romanesque churches, or if you are interested in history and want to walk in the footsteps of "Iron Chancellor" Otto von Bismarck ... then you will find exactly what you are looking for in the Altmark. We are looking forward to your visit!



For further information:

www.altmark.de/en/
www.havelradweg.de
www.altmarkrundkurs.de

Contact

Altmärkischer Regionalmarketing- und Tourismusverband

Geschäftsführerin: Carla Reckling-Kurz

Tel. +49 (0)39322 726010

info@altmark.de

Tourismusmanagerin: Ramona Wolf

Tel. +49 (0)39322 726013

tourismus@altmark.de

Pictures can be sent to you if required.

Requests for photo appointments or interviews can also be directed to the ART.